



## UNDERWRITING CONTRACT

Online purchase available at [www.AWAREDallas.org](http://www.AWAREDallas.org)

**SAVE THE DATE**  
**FRIDAY, APRIL 4, 2025**

### EXCLUSIVE NAMING OPPORTUNITIES

For exclusive naming opportunity sponsors, please email a hi-res EPS or JPG logo (300 dpi or greater) to [awareaffair@hasevents.com](mailto:awareaffair@hasevents.com). Individuals/couples may be listed by name if a logo is not available.

\$50,000	\$25,000	\$10,000	\$5,000
<p><b>SOLD TRAILBLAZER PRESENTING SPONSOR</b></p> <ul style="list-style-type: none"> <li>Two VIP tables of 10 with platinum seating</li> <li>20 invitations to VIP reception</li> <li>Car service for 20 to and from the event*</li> <li>20 invitations to patron party</li> <li>Logo and/or listing recognition in event materials, advertisements and media releases</li> </ul> <p><i>*Pick-up and drop-off must be from one location</i></p>	<p><b>AUCTION BAR DECOR</b></p> <p><b>SOLD INVITATION</b></p> <p><b>SOLD VIP RECEPTION</b></p> <ul style="list-style-type: none"> <li>One VIP table of 10 with platinum seating</li> <li>10 invitations to VIP reception</li> <li>10 invitations to patron party</li> <li>Logo and/or listing recognition in event materials, advertisements and in media releases</li> </ul>	<p><b>SOLD ENTERTAINMENT</b></p> <p><b>SOLD PATRON PARTY SIGNAGE</b></p> <p><b>SOLD VALET</b></p> <ul style="list-style-type: none"> <li>One table of 10 with premium seating</li> <li>10 invitations to VIP reception</li> <li>6 invitations to patron party</li> <li>Logo and/or listing recognition in event materials, advertisements and in media releases</li> </ul>	<p><b>SOLD BOOT SHINE</b></p> <p><b>SOLD BRAIN GAMES</b></p> <p><b>SOLD GRANT EDUCATION PRESENTATION FAVORS</b></p> <p><b>SOLD PHOTO EXPERIENCE</b></p> <p><b>SOLD PADDLE RAISE</b></p> <ul style="list-style-type: none"> <li>One table of 10 with premium seating</li> <li>4 invitations to patron party</li> <li>Logo and/or listing recognition on selected branding opportunity event materials</li> </ul>

### UNDERWRITING, TABLES & TICKETS

Dutch-treat tables must be submitted together. Individuals/couples contributing \$1,200 or more will be listed as members of the Host Committee.

<p><input type="checkbox"/> <b>\$25,000 – TEN GALLON</b></p> <ul style="list-style-type: none"> <li>One VIP table of 10 with platinum seating</li> <li>10 invitations to VIP reception</li> <li>10 invitations to patron party</li> <li>Recognition given in event materials, advertisements and media releases</li> </ul>	<p><input type="checkbox"/> <b>\$15,000 – BOLO</b></p> <ul style="list-style-type: none"> <li>One VIP table of 10 with premium seating</li> <li>10 invitations to VIP reception</li> <li>8 invitations to patron party</li> <li>Recognition given in event materials, advertisements and media releases</li> </ul>	<p><input type="checkbox"/> <b>\$10,000 - BUCKLE</b></p> <ul style="list-style-type: none"> <li>One table of 10 with premium seating</li> <li>10 invitations to VIP reception</li> <li>6 invitations to patron party</li> <li>Recognition given in event materials, advertisements and media releases</li> </ul>	<p><input type="checkbox"/> <b>\$5,000 - BOOT</b></p> <ul style="list-style-type: none"> <li>One table of 10 with priority seating</li> <li>4 invitations to patron party</li> <li>Recognition given in select event materials</li> </ul>
<p><input type="checkbox"/> <b>\$3,500 - TEXAS TWO STEP</b></p> <ul style="list-style-type: none"> <li>One table of 10</li> </ul>	<p><input type="checkbox"/> <b>\$2,500 - COWBOY CHACHA</b></p> <ul style="list-style-type: none"> <li>Two VIP tickets to the event</li> <li>2 invitations to the VIP reception</li> <li>2 invitations to patron party</li> </ul>	<p><input type="checkbox"/> <b>\$1,750 - ELECTRIC SLIDE</b></p> <ul style="list-style-type: none"> <li>Four tickets to the event</li> <li>2 invitations to patron party</li> </ul>	<p><input type="checkbox"/> <b>\$1,200 - THE DOUBLE D</b></p> <ul style="list-style-type: none"> <li>Two tickets to the event</li> <li>2 invitations to patron party</li> </ul> <p><input type="checkbox"/> <b>\$375 - LINE DANCE TICKET</b></p> <ul style="list-style-type: none"> <li>One ticket to the event</li> <li>Qty: _____</li> </ul>

**SEE REVERSE FOR CONTACT & PAYMENT INFORMATION**

[www.AWAREDallas.org](http://www.AWAREDallas.org) | 25 Highland Park Village, #100-485, Dallas, TX 75205

The Dallas Foundation, a 501(c)3 publicly supported charity, Federal Tax ID 75-2890371, is the fiscal sponsor of AWARE.



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**FRIDAY, APRIL 4, 2025**

### SPONSOR INFORMATION

Name/Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Name (if different from sponsor name above) \_\_\_\_\_

Office/Mobile Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Home Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Contact Email \_\_\_\_\_

**Please indicate your preference for publicity:**

Name to be used for all printed materials \_\_\_\_\_

In honor of \_\_\_\_\_ In memory of \_\_\_\_\_

I/We prefer to be listed as Anonymous.

### PAYMENT INFORMATION

I am unable to attend, but would like to make a tax-deductible donation in the amount of \$ \_\_\_\_\_

My company has a matching gifts program. Company name \_\_\_\_\_

Please contact me regarding a payment from my Donor Advised Fund, Charitable Fund, etc.

My check payable to AWARE in the amount of \$ \_\_\_\_\_ is enclosed.

Charge\* \$ \_\_\_\_\_ to my: (please circle) MasterCard Visa American Express Discover

I would like to cover the 3% credit card processing fee.

Name on card \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Signature \_\_\_\_\_

*\*Tax receipts will be emailed to the email address provided for donors making credit card payments. Please ensure that your email address is clearly printed.*

**Contract must be received by Friday, January 24, 2025 to be listed on the printed invitation and Friday, March 14, 2025 to be included on event materials.**

**Please keep a copy for your records, and return the original to:**

**AWARE - 25 Highland Park Village, Suite #100-485, Dallas, TX 75205 or email to [awareaffair@hasevents.com](mailto:awareaffair@hasevents.com)**

AWARE is a nonprofit organization that empowers North Texans to rise above the challenges of Alzheimer's and other dementias together. Every dollar that AWARE grants stays in North Texas to benefit the local community. The Dallas Foundation, a 501(c)3 publicly supported charity, Federal Tax ID 75-2890371, is the fiscal sponsor of AWARE. Funds donated to this event will be tax deductible to the extent permitted by applicable law. Certain items that are considered benefits to the donor will reduce the value of the charitable deduction accordingly.

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