



UNDERWRITING CONTRACT

Online purchase available at www.AWAREDallas.org

SAVE THE DATE
FRIDAY, APRIL 4, 2025

EXCLUSIVE NAMING OPPORTUNITIES

For exclusive naming opportunity sponsors, please email a hi-res EPS or JPG logo (300 dpi or greater) to awareaffair@hasevents.com. Individuals/couples may be listed by name if a logo is not available.

\$50,000

SOLD

TRAILBLAZER PRESENTING SPONSOR

- Two VIP tables of 10 with platinum seating
- 20 invitations to VIP reception
- Car service for 20 to and from the event*
- 20 invitations to patron party
- Logo and/or listing recognition in event materials, advertisements and media releases

*Pick-up and drop-off must be from one location

\$25,000

- AUCTION
- BAR
- DECOR
- INVITATION
- VIP RECEPTION

- One VIP table of 10 with platinum seating
- 10 invitations to VIP reception
- 10 invitations to patron party
- Logo and/or listing recognition in event materials, advertisements and in media releases

\$10,000

- ENTERTAINMENT
- PATRON PARTY
- SIGNAGE
- VALET

- One table of 10 with premium seating
- 10 invitations to VIP reception
- 6 invitations to patron party
- Logo and/or listing recognition in event materials, advertisements and in media releases

\$5,000

- BOOT SHINE
- BRAIN GAMES
- GRANT EDUCATION PRESENTATION
- FAVORS
- PHOTO EXPERIENCE
- PADDLE RAISE

- One table of 10 with premium seating
- 4 invitations to patron party
- Logo and/or listing recognition on selected branding opportunity event materials

UNDERWRITING, TABLES & TICKETS

Dutch-treat tables must be submitted together. Individuals/couples contributing \$1,200 or more will be listed as members of the Host Committee.

\$25,000 – TEN GALLON

- One VIP table of 10 with platinum seating
- 10 invitations to VIP reception
- 10 invitations to patron party
- Recognition given in event materials, advertisements and media releases

\$15,000 – BOLO

- One VIP table of 10 with premium seating
- 10 invitations to VIP reception
- 8 invitations to patron party
- Recognition given in event materials, advertisements and media releases

\$10,000 - BUCKLE

- One table of 10 with premium seating
- 10 invitations to VIP reception
- 6 invitations to patron party
- Recognition given in event materials, advertisements and media releases

\$5,000 - BOOT

- One table of 10 with priority seating
- 4 invitations to patron party
- Recognition given in select event materials

\$3,500 - TEXAS TWO STEP

- One table of 10

\$2,500 - COWBOY CHACHA

- Two VIP tickets to the event
- 2 invitations to the VIP reception
- 2 invitations to patron party

\$1,750 - ELECTRIC SLIDE

- Four tickets to the event
- 2 invitations to patron party

\$1,200 - THE DOUBLE D

- Two tickets to the event
- 2 invitations to patron party

SEE REVERSE FOR CONTACT & PAYMENT INFORMATION



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SPONSOR INFORMATION

Name/Company Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Contact Name (if different from sponsor name above) _____

Office/Mobile Phone (_____) _____ Home Phone (_____) _____

Contact Email _____

Please indicate your preference for publicity:

Name to be used for all printed materials _____

In honor of _____ In memory of _____

I/We prefer to be listed as Anonymous.

PAYMENT INFORMATION

I am unable to attend, but would like to make a tax-deductible donation in the amount of \$ _____

My company has a matching gifts program. Company name _____

Please contact me regarding a payment from my Donor Advised Fund, Charitable Fund, etc.

My check payable to AWARE in the amount of \$ _____ is enclosed.

Charge* \$ _____ to my: (please circle) MasterCard Visa American Express Discover

I would like to cover the 3% credit card processing fee.

Name on card _____

Mailing Address _____

City _____ State _____ ZIP _____

Card Number _____ Exp. Date _____ CVC Code _____

Signature _____

**Tax receipts will be emailed to the email address provided for donors making credit card payments. Please ensure that your email address is clearly printed.*

Contract must be received by Friday, January 24, 2025 to be listed on the printed invitation and Friday, March 14, 2025 to be included on event materials.

Please keep a copy for your records, and return the original to:

AWARE - 25 Highland Park Village, Suite #100-485, Dallas, TX 75205 or email to awareaffair@hasevents.com

AWARE is a nonprofit organization that empowers North Texans to rise above the challenges of Alzheimer's and other dementias together. Every dollar that AWARE grants stays in North Texas to benefit the local community. The Dallas Foundation, a 501(c)3 publicly supported charity, Federal Tax ID 75-2890371, is the fiscal sponsor of AWARE. Funds donated to this event will be tax deductible to the extent permitted by applicable law. Certain items that are considered benefits to the donor will reduce the value of the charitable deduction accordingly.

www.AWAREDallas.org

25 Highland Park Village, #100-485, Dallas, TX 75205

The Dallas Foundation, a 501(c)3 publicly supported charity, Federal Tax ID 75-2890371, is the fiscal sponsor of AWARE.