



UNDERWRITING CONTRACT

Online purchase available at www.AWAREDallas.org

SAVE THE DATE
FRIDAY, APRIL 12, 2024

UNDERWRITING

All underwriting opportunities include a Regular Membership to AWARE effective June 1, 2024 through May 31, 2025 (excludes current AWARE members). Dutch-treat tables must be submitted together.

\$25,000 – TEN GALLON

- One VIP table of 10 with platinum seating
- 10 invitations to the VIP reception
- 10 invitations to the patron party
- Recognition will be given on all event materials, advertisements and in media releases

\$15,000 – BOLO

- One VIP table of 10 with premium seating
- 10 invitations to the VIP reception
- 8 invitations to patron party
- Recognition will be given on all event materials, advertisements and in media releases

\$10,000 - BUCKLE

- One table of 10 with premium seating
- 10 invitations to the VIP reception
- 6 invitations patron party
- Recognition will be given on all event materials, advertisements and in media releases

\$5,000 - BOOT

- One table of 10 with priority seating
- 4 invitations to patron party
- Recognition will be given on select event materials, advertisements and in media releases

EXCLUSIVE NAMING OPPORTUNITIES***

All exclusive naming opportunities include a Regular Membership to AWARE effective June 1, 2024 through May 31, 2025 (excludes current AWARE members).

\$50,000

TRAILBLAZER PRESENTING SPONSOR

- Two VIP tables of 10 with platinum seating
- 20 invitations to the VIP reception
- Car service for 20 to and from the event**
- 20 invitations to patron party
- Logo and/or listing recognition will be given on all event materials, advertisements and in media releases

\$25,000

(please select desired exclusive naming opportunity)

AUCTION TECHNOLOGY

BAR

DECOR

SOLD INVITATION

VIP RECEPTION

- One VIP table of 10 with platinum seating
- 10 invitations to the VIP reception
- 10 invitations to patron party
- Logo and/or listing recognition will be given on all event materials, advertisements and in media releases

\$10,000

(please select desired exclusive naming opportunity)

ENTERTAINMENT

SOLD PATRON PARTY

SIGNAGE

VALET

- One table of 10 with premium seating
- 10 invitations to the VIP reception
- 6 invitations to patron party
- Logo and/or listing recognition will be given on all event materials, advertisements and in media releases

\$5,000

(please select desired exclusive naming opportunity)

SOLD BOOT SHINE

SOLD BRAIN GAMES

SOLD GRANT EDUCATION PRESENTATION

FAVORS

SOLD PHOTO EXPERIENCE

SOLD PADDLE RAISE

- One table of 10 with premium seating
- 4 invitations to patron party
- Logo and/or listing recognition will be given on all event materials, advertisements and in media releases

**Pick-up and drop-off must be from one location

***For exclusive naming opportunity sponsors, please email a hi-res EPS or JPG logo (300 dpi or greater) to awareaffair@hasevents.com. Individuals/couples may be listed by name if a logo is not available.

TICKETS AND TABLES*

Recognition will be given on select event materials. All tickets and tables include a Regular Membership to AWARE effective June 1, 2024 through May 31, 2025 (excludes current AWARE members).

\$3,500 – TEXAS TWO STEP

(Limited availability until March 15, 2024)

- One table of 10

\$2,500 – COWBOY CHACHA

- Two VIP tickets to the event
- 2 invitations to the VIP reception
- 2 invitations to patron party

\$1,750 – ELECTRIC SLIDE

- Four tickets to the event
- 2 invitations to patron party

\$1,200 - THE DOUBLE D

- Two tickets to the event
- 2 invitations to patron party

\$375 - LINE DANCE

- QTY: _____
- One ticket to the event

*Individuals/couples contributing \$1,200 or more will be listed as members of the Host Committee.

SEE REVERSE FOR CONTACT & PAYMENT INFORMATION

www.AWAREDallas.org

25 Highland Park Village, #100-485, Dallas, TX 75205

The Dallas Foundation, a 501(c)3 publicly supported charity, Federal Tax ID 75-2890371, is the fiscal sponsor of AWARE.



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SPONSOR INFORMATION

Name/Company Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Contact Name (if different from sponsor name above) _____

Office/Mobile Phone (_____) _____ Home Phone (_____) _____

Contact Email _____

PLEASE INDICATE YOUR PREFERENCE FOR PUBLICITY

Name to be used for all printed materials _____

In honor of _____ In memory of _____

I/We prefer to be listed as Anonymous.

PAYMENT INFORMATION

I am unable to attend, but would like to make a tax-deductible donation in the amount of \$ _____

My company has a matching gifts program. Company name _____

Please contact me regarding a payment from my Donor Advised Fund, Charitable Fund, etc.

My check payable to AWARE in the amount of \$ _____ is enclosed.

Charge* \$ _____ to my: (check one) MasterCard Visa American Express Discover

I would like to cover the 3% credit card processing fee.

Name on card _____

Mailing Address _____

City _____ State _____ ZIP _____

Card Number _____ Exp. Date _____ CVC Code _____

Signature _____

**Tax receipts will be emailed to the email address provided for donors making credit card payments. Please ensure that your email address is clearly printed.*

Contract must be received by Friday, March 15, 2024 to be listed on the printed invitation and Friday, March 29, 2024 to be included on event materials.

**Please keep a copy for your records, and return the original to:
AWARE - 25 Highland Park Village, Suite #100-485, Dallas, TX 75205 or email to awareaffair@hasevents.com**

AWARE is dedicated to fighting Alzheimer's disease by providing funding and support to programs, projects, and research provided by nonprofit organizations that actively help all individuals affected by Alzheimer's disease in Dallas and the greater North Texas area. The Dallas Foundation, a 501(c)3 publicly supported charity, Federal Tax ID 75-2890371, is the fiscal sponsor of AWARE. Funds donated to this event will be tax deductible to the extent permitted by applicable law. Certain items that are considered benefits to the donor will reduce the value of the charitable deduction accordingly.

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