



UNDERWRITING CONTRACT

ONLINE PURCHASE AVAILABLE AT WWW.AWAREDALLAS.ORG

SAVE THE DATE • FRIDAY, APRIL 8, 2022

UNDERWRITING

Recognition will be given on all print materials, advertisements and in media releases. Dutch-treat tables must be submitted together.

■ \$50,000 • Amethyst

- Two VIP tables of 10 with platinum seating
- 20 invitations to the VIP reception
- One platinum reserved lounge grouping
- Car service for 20 to and from the event*
- 20 invitations to kick-off party and patron party

■ \$25,000 • Orchid

- One VIP table of 10 with platinum seating
- 10 invitations to the VIP reception
- One platinum reserved lounge grouping
- 10 invitations to kick-off party and patron party

■ \$15,000 • Iris

- One table of 10 with premium seating
- 10 invitations to the VIP reception
- 8 invitations to kick-off party and patron party

■ \$10,000 • Plum

- One table of 10 with premium seating
- 10 invitations to the VIP reception
- 6 invitations to kick-off party and patron party

■ \$5,000 • Violet

- One table of 10 with priority seating
- 10 invitations to the VIP reception
- 4 invitations to kick-off party and patron party

* Pick-up and drop-off must be from one location

EXCLUSIVE NAMING OPPORTUNITIES

Logo and/or listing recognition will be given in your selected exclusive naming opportunity on all print materials, advertisements and in media releases. Please select the desired exclusive naming opportunity.

\$20,000

- Auction Technology Sponsor
- Invitation Sponsor
- VIP Reception Sponsor

- One VIP table of 10 with platinum seating
- 10 invitations to the VIP reception
- 10 invitations to kick-off party and patron party

\$15,000

- Beverage Sponsor
- Decor Sponsor

- One table of 10 with premium seating
- 10 invitations to the VIP reception
- 8 invitations to kick-off party and patron party

\$10,000

- Patron Party Sponsor
- Scotch Lounge Sponsor
- Valet Sponsor
- Video Screens Sponsor

- One table of 10 with premium seating
- 10 invitations to the VIP reception
- 6 invitations to kick-off party and patron party

\$7,500

- Entertainment Sponsor
- Signage Sponsor

- One table of 10 with priority seating
- 10 invitations to the VIP reception
- 4 invitations to kick-off party and patron party

\$5,000

- Charging Station
- Photo Experience Sponsor

SOLD Favors Sponsor

- One table of 10 with priority seating
- 10 invitations to the VIP reception
- 4 invitations to kick-off party and patron party

For exclusive naming opportunity sponsors, please email a hi-res EPS or JPG logo (300 dpi or greater) to awareaffair@hasevents.com. Individuals/couples may be listed by name if a logo is not available.

TICKETS

Recognition will be given in select print materials. Individuals/couples contributing \$1,000 or more will be listed as members of the Host Committee.

■ \$2,500 • Lavender

- Two VIP tickets to the event
- 2 invitations to the VIP reception
- 2 invitations to kick-off party and patron party

■ \$1,000 • Lilac

- Two tickets to the event
- 2 invitations to kick-off party and patron party

■ \$375 • Periwinkle (Quantity ____)

- One ticket to the event

SEE REVERSE FOR CONTACT & PAYMENT INFORMATION

AWARE · 25 Highland Park Village, Suite 100-485, Dallas, TX 75205 · AWAREDallas.org



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SPONSOR INFORMATION

Name/Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name (if different from sponsor name above): _____

Office/Mobile Phone: (____) _____ Home Phone: (____) _____

Email*: _____

Please indicate your preference for publicity:

Name to be used for all printed materials: _____

In honor of: _____ In memory of: _____

I / We prefer to be listed as Anonymous

PAYMENT INFORMATION

I am unable to attend, but would like to make a tax-deductible donation in the amount of \$ _____.

My company has a matching gifts program. Company name: _____.

My check payable to AWARE in the amount of \$ _____ is enclosed.

Charge* \$ _____ to my: *(please circle)* MasterCard Visa American Express Discover

I would like to cover the 3% credit card processing fee.

Name on card: _____ Billing Zip Code: _____

Billing Address: _____ City: _____ State: _____

Card number: _____ Exp. Date: _____ Sec Code: _____

Signature: _____

**Tax receipts will be emailed to the email address provided for donors making credit card payments. Please ensure that your email address is clearly printed.*

Contract must be received by **Friday, January 14, 2022** to be listed on the printed invitation and
Friday, March 25, 2022 to be included on event materials.

**Please keep a copy for your records, and return the original to:
AWARE - 25 Highland Park Village, Suite 100-485, Dallas, Texas 75205
or email to awareaffair@hasevents.com**

AWARE is dedicated to fighting Alzheimer's disease by providing funding and support to programs, projects, and research provided by nonprofit organizations that actively help all individuals affected by Alzheimer's disease in Dallas and the greater North Texas area. The Dallas Foundation, a 501(c)3 publicly supported charity, Federal Tax ID 75-2890371, is the fiscal sponsor of AWARE. Funds donated to this event will be tax deductible to the extent permitted by applicable law. Certain items that are considered benefits to the donor will reduce the value of the charitable deduction accordingly.