



# UNDERWRITING CONTRACT

ONLINE PURCHASE AVAILABLE AT [WWW.AWAREDALLAS.ORG](http://WWW.AWAREDALLAS.ORG)

## SAVE THE DATE • FRIDAY, APRIL 3, 2020

### UNDERWRITING\*

Recognition will be given on all print materials, advertisements and in media releases. Dutch-treat tables must be submitted together.

**\$50,000 - Amethyst**

- Two VIP tables of 10 with platinum seating
- Two platinum reserved lounge groupings
- Two reserved cocktail tables with seating
- 20 invitations to kick-off party and patron party

**\$25,000 - Orchid**

- One VIP table of 12 with platinum seating
- One platinum reserved lounge grouping
- One reserved cocktail table with seating
- 12 invitations to kick-off party and patron party

**\$15,000 - Iris**

- One table of 10 with premium seating
- 8 invitations to kick-off party and patron party

**\$10,000 - Plum**

- One table of 10 with premium seating
- 6 invitations to kick-off party and patron party

**\$5,000 - Violet**

- One table of 10 with priority seating
- 4 invitations to kick-off party and patron party

### TICKETS\*

Recognition will be given in select print materials

**\$3,000 - Lavender**

- Two VIP tickets
- 2 invitations to kick-off party and patron party

**\$1,200 - Lilac**

- Two tickets
- 2 invitations to kick-off party and patron party

**\$500 - Periwinkle** (Quantity\_\_\_\_\_)

- One ticket

\*Individuals/couples contributing \$1,200 or more will be listed as members of the Host Committee and receive a one year (2020-2021) AWARE membership for 2.

- I decline my one year membership to AWARE for 2.

### EXCLUSIVE NAMING OPPORTUNITIES\*\*

Logo and/or listing recognition will be given in your selected exclusive naming opportunity on all print materials, advertisements and in media releases.

**\$25,000** (please select desired exclusive naming opportunity)

**VIP Reception Sponsor**

**SOLD** **Invitation Sponsor**

**Auction Technology Sponsor**

- One VIP table of 12 with platinum seating
- One platinum reserved lounge grouping
- One reserved cocktail table with seating
- 12 invitations to kick-off party and patron party

**\$15,000** (please select desired exclusive naming opportunity)

**Decor Sponsor**

**Libations Sponsor**

**Video Screens Sponsor**

**Scotch Lounge Sponsor**

- One table of 10 with premium seating
- 8 invitations to kick-off party and patron party

**\$10,000** (please select desired exclusive naming opportunity)

**SOLD** **Kick-off Party Sponsor**

**SOLD** **Valet Sponsor**

**Entertainment Sponsor**

**Signage Sponsor**

**Patron Party Sponsor**

- One table of 10 with premium seating
- 6 invitations to kick-off party and patron party

**\$5,000** (please select desired exclusive naming opportunity)

**SOLD** **Photo Booth Sponsor**

**SOLD** **Charging Station Sponsor**

**SOLD** **Favors Sponsor**

- One table of 10 with priority seating
- 4 invitations to kick-off party and patron party

\*\*For exclusive naming opportunity sponsors, please email a hi-res EPS or JPG logo (300 dpi or greater) to [awareaffair@hasevents.com](mailto:awareaffair@hasevents.com). Individuals/couples may be listed by name if a logo is not available.

SEE REVERSE FOR CONTACT & PAYMENT INFORMATION



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## SPONSOR INFORMATION

Name/Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name (if different from sponsor name above): \_\_\_\_\_

Office/Mobile Phone: (\_\_\_\_) \_\_\_\_\_ Home Phone: (\_\_\_\_) \_\_\_\_\_

Email\*: \_\_\_\_\_

### Please indicate your preference for publicity:

- Name to be used for all printed materials: \_\_\_\_\_
- In honor of: \_\_\_\_\_ In memory of: \_\_\_\_\_
- I/We prefer to be listed as Anonymous.

## PAYMENT INFORMATION

- I am unable to attend, but would like to make a tax-deductible donation in the amount of \$ \_\_\_\_\_.
  - My company has a matching gifts program. Company name: \_\_\_\_\_.
  - My check payable to AWARE in the amount of \$ \_\_\_\_\_ is enclosed.
  - Charge\* \$ \_\_\_\_\_ to my: *(please circle)* MasterCard Visa American Express Discover
- Name on card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_
- Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_
- Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_
- Signature: \_\_\_\_\_

\*Tax receipts will be emailed to the email address provided for donors making credit card payments. Please ensure that your email address is clearly printed.

Contract must be received by **Monday, December 2, 2019** to be listed on the Printed Invitation and **Friday, March 13, 2020** to be listed in the Printed Program.

Please keep a copy for your records, and return the original to:  
**AWARE - 25 Highland Park Village, Suite 100-485, Dallas, Texas 75205**  
or email to [awareaffair@hasevents.com](mailto:awareaffair@hasevents.com)

AWARE is dedicated to fighting Alzheimer's disease by providing funding and support to programs, projects, and research provided by nonprofit organizations that actively help all individuals affected by Alzheimer's disease in Dallas and the greater North Texas area. The Dallas Foundation, a 501(c)3 publicly supported charity, Federal Tax ID 75-2890371, is the fiscal sponsor of AWARE. Funds donated to this event will be tax deductible to the extent permitted by applicable law. Certain items that are considered benefits to the donor will reduce the value of the charitable deduction accordingly.